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Report on raising public participation and awareness

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Abstract:
This document describes the knowledge dissemination activities done by the Consortium as a whole, or by individual participants or groups of participants, for the duration of AROMA. This dissemination report will include the description of the Public Demonstrations activities carried out, the contribution to the standardization bodies, the list of the papers published in Journals and Magazines as well as in relevant Conferences and the list of the presentation at Conferences and Workshops.

Keyword list: Dissemination, Exploitation, Standardization activities, Marketing Analysis, Conferences, Workshops, Scientific Journals
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EXECUTIVE SUMMARY

This document reports a set of complementary dissemination activities carried out in the AROMA project for completing the classical ones, such as publications in magazines or papers presented in international conferences.

Among others, these complementary dissemination activities include: Press releases, Company newsletters, Company WEB pages, Seminars for Operators' employees, etc.

The document mainly consists in two sections. In the first section a brief revision of the AROMA dissemination approach is carried out, whereas in the second section specific details of the public participation and awareness are reported.
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